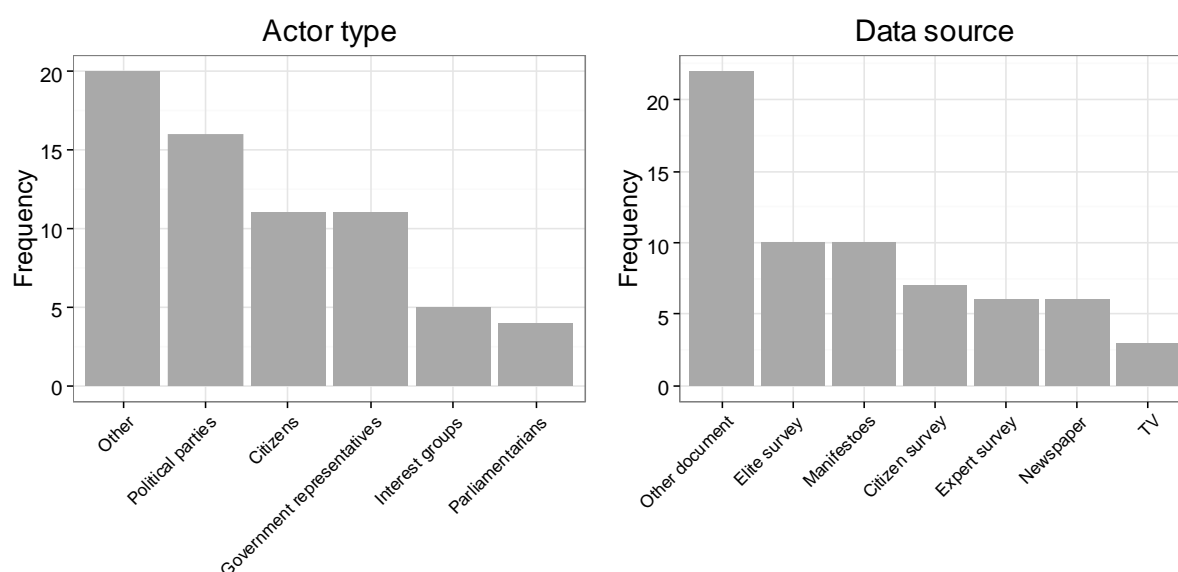


Appendix 1. Systematic literature review

To get an overview of the large body of research in this field, we looked at 80 articles published between 2000 and 2015 in a set of leading political science journals, which deal in one way or another with salience. We selected all articles that mentioned ‘salience’ or ‘politicization’ in the articles’ keywords, their abstracts and their titles. We included the concept of ‘politicization’ in our search as it is in many cases used as an equivalent to ‘salience’. For each article we coded whether and how the authors defined salience, the data and method used as well as the actor type for which salience was assessed (see below the list of articles).

For 27 articles (34 percent), we were unable to find an empirical measure of salience, either because these articles do not contain any empirical analysis, or because salience is not used in any systematic manner. We drop these from the further analysis, so are left with 53 articles. Since some articles contain multiple measures of salience, below we work with a total number of 66 empirical measures of salience.

Figure A1. Salience in EU politics research – actors and data



The object of salience can be broad, for example European integration as such, or very specific, as for example individual EU policies or policy domains. In the studies we analysed, only in a minority of cases the salience of the EU polity as such is assessed (24 percent of the cases); far more important are measures of the salience of specific EU policies or policy areas

(69 percent). In a plurality of studies (24 percent), the actors whose salience attribution is assessed are political parties (see the left pane of Figure A1). Citizens (11 percent) and government representatives (11 percent) are other actors for whom salience is measured frequently. Relatively rare are the attempts at measuring the salience of the EU for interest groups (5 percent) and parliamentarians (4 percent). As shown in the right pane of Figure A1, most measures of salience rely on the coding of documents. Another ten measures result from a coding of party manifestoes. In no fewer than 16 cases, salience measures resulted from expert or elite surveys.

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Appendix 2. Overview of salience indicators

Table A2. Variables and salience indicators

Variable	Type of indicator	Summary statistics					
		N	Mean	SD	Min	Median	Max
<i>Media attention indicators</i>							
Total number of articles	behavioural	125	7.80	8.38	0	5	46
Media statements IGs	behavioural	125	6.08	9.25	0	2	47
Media statements EC	behavioural	125	5.82	12.78	0	2	88
Media statements MEPs	behavioural	125	5.10	11.13	0	1	87
Media statements Council	behavioural	125	4.33	5.53	0	2	31
<i>Salience indicators for: citizens</i>							
Awareness (logged)	cognitive	125	1.98	1.28	0.00	1.81	4.47
<i>Salience indicators for: interest groups</i>							
Number of groups mobilized	behavioural	125	14.13	13.93	0	11	93
Proposal salience	cognitive	125	0.32	0.37	0.00	0.10	1.00
Resources spent	behavioural	125	0.27	0.34	0.00	0.00	1.00
<i>Salience indicators for: decision-makers</i>							
Recitals – proposal	behavioural	125	24.97	22.36	0	20	195
Recitals – final act	behavioural	113	32.76	27.11	2	27	195
Abstentions	behavioural	101	28.65	29.21	0	21	178