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Evaluating Participatory Practice In archaeology: Proposal for a standardized approach

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ABSTRACT: In this paper we present a proposal for the creation of a standardized evaluation model for participatory/public/community archaeology and heritage initiatives. The proposal is the result of discussions during a Spring School that the University of Padua and the MAG Museum of Alto Garda, Italy, organized between 9 and 15 April 2018. The Spring School brought together international practitioners to compare experiences and share visions for the sustainable future of archaeology and heritage management. We reflect on the process of bringing together our thoughts and views into one place, and on the theoretical and practitioner contexts that inform our proposed model. The model is intended for researchers and practitioners planning to carry out archaeological and heritage projects with communities. We invite readers to try using some or all of the sections of the model in their own work and to contribute to further refinement of the approach.

KEYWORDS: evaluation; community archaeology; participatory heritage; archaeological heritage management; sustainable archaeology

Introduction

In April 2018, the University of Padua organized a Spring School for doctoral researchers and heritage academics and practitioners in the tiny village of Canale di Tenno, Italy (Figures 1 and 2). Participants came from different institutions across Europe and were set the task of identifying both challenges and good practices connected to participatory research in archaeology. Themes discussed at the workshop included the role of legislation, working with different communities and citizen empowerment, with case studies from places as diverse as Austria, Egypt, Finland, Germany, Spain, and of course Italy.

In addition to these presentations, an in-depth meeting involving all participants was devoted to the discussion of how best to evaluate participatory heritage and archaeology projects. The result of that discussion was an extensive evaluation table which we present in this article. The table itself has only been used in a few projects so far, and the purpose of this article is to present the table as a speculative model for good evaluative practices, and to invite researchers, practitioners and volunteers to use and adapt it in their own work in future. In this way, we hope that a diverse range of aspects of participatory heritage work can be evaluated critically, and that over time it will become easier to analyse even quite diverse projects along comparable parameters. The model may or may not need refining over time, and responses to this article would be welcomed.

Figure 1. Canale di Tenno. Chavarría Arnau (2018)

Consensus of the spring school

Archaeologists have always had an interest in communicating cultural heritage as evidenced, for example, through site interpretation, museums, conferences, TV shows and accessible publications. Since researchers began to review the theory and practice of the social sciences, the discipline of archaeology has been changing; adapting to greater inclusivity through engaging, communicating and promoting the outcomes and social values of cultural heritage (Matsuda 2004, 66). Archaeologists working in this context have increasingly acknowledged the importance of contemporary society as integral to attempts to understand and interpret the past, and to understand its significance in the present time (Holtorf 2007). This has been a key element of ongoing debates.

Figure 2. Participants of the Spring School. Chavarría Arnau (2018)

During the 1986 World Archaeological Congress, delegates stated that archaeology must be a responsible, reflective and self-conscious social science (Shepherd and Haber 2011). Over time, and with experience, approaches have evolved and diversified to include a wide range of participatory and engagement methods. In this way, archaeologists have increasingly adopted methodologies from other sciences to develop more democratic research (e.g. Pyburn 2009). This has led to the development of an open archaeology and the emergence of a wide range of evaluation categories for participatory archaeology (see also Delgado Anés 2017). There is increased demand from civil society for more participatory and transparent systems, exemplified in frameworks such as the Faro Convention in Europe (see Olivier 2017 for discussion). In addition, there is a need for better ways to communicate and share not only knowledge, but also experiences which take a pragmatic approach to the complex dynamics surrounding subjective and objective interpretations of archaeology and heritage in the public sphere (e.g. Kohl 1998; Kristiansen and Rowland 1998). While the ramifications of the current Covid-19 pandemic may have, as of yet, unforeseen implications on this highly interpersonal element of the discipline, the current trajectory of community and participatory archaeology are in part a consequence of a more citizen-driven context.

Many researchers, practitioners and even participants recognize that the integration of public, participatory practice into archaeology and heritage management is vital if these connected disciplines want to retain value and relevance within contemporary society (Moshenska 2017; Delgado Anés and María Martín Civantos 2019; Brogiolo and Arnau 2020). There are different degrees of participation, from formal learning initiatives to processes of archaeological interpretation, site governance, management and conservation (stewardship). Through these processes, participation can cultivate a deeper connection to archaeological heritage, which in turn can motivate wider society to protect the historic environment and its interconnected features, i.e. cultural landscapes, farming, ecology, ecosystem services, town planning and so on (Moore and Tully 2018).

Participatory approaches span top-down engagement activities to more horizontal interactions between archaeologists and the public, or co-responsibility for heritage assets, and are adopted with different degrees of public participation depending on national legislations, administrative traditions and political factors (see e.g. European Journal of Postclassical Archaeologies 9: 2019; Benetti 2020; Brogiolo and Arnau 2020). Yet, collaboration still appears to remain 'optional' within current archaeological and heritage methodologies. In fact, although there is consensus among a growing number of researchers that work should not be carried out from an elitist and non-social perspective (Richardson and Almansa-Sánchez 2015), it does not mean that the theoretical proposals regarding the participation of local communities are actually being met, as most projects are still conceived from the top down (Schmidt 2014, 40). In addition to the innate value of collaborative approaches in terms of methodology, preservation, social impact and benefits, new terms of engagement also represent a change in the archaeological discipline in the face of more romantic or financially-driven perceptions (e.g. Dawdy 2009). These can generate a negative view of professional archaeology and create social conflict between the preservation of 'cultural heritage' and 'progress' (consider for example the recent loss of Liverpool's World Heritage status, e.g. Halliday 2021).

Part of the challenge is to convince archaeologists and heritage professionals who are resistant to the idea of working beyond the discipline's 'traditional borders' that participatory approaches are methodologically robust (scientific) and aim to enhance rather than erode their role (i.e. employment opportunities and traditional authority as 'experts'). There is the perception that these practices are simply 'add-ons', are not central to research and that they require no training or specific professional skills for their development, thus devaluing their importance. No doubt linked to this perception is the issue that, with some notable exceptions, current university courses lack adequate curricular or training opportunities in participatory approaches, thus promulgating the problem (e.g. Sutcliffe 2014, 110). Other difficulties arise from archaeological working conditions such as job precariousness, lack of time and limited budgets. One way to address these issues is through developing more detailed and standardized evaluation processes, which enable practitioners effectively to capture the impact of collaboration and demonstrate 'real' change in perceptions, policies and behaviours. This could provide a template for funding assessors, academic panels and others, both in order to measure and to understand better the actual impact(s) of community engagements.

At present, multiple academic papers, websites, reports and other outputs exist, acting as testimony to the successes and challenges of participatory approaches (e.g. Atalay 2010; Bollwerk, Connolly, and McDavid 2015; Delgado Anés 2017; Jones 2017; Chavarría Arnau 2019 to name a few). Among these, also sit various toolkits, models and recommendations intended to disseminate best practices (e.g. Jones 2004; Simpson and Williams 2008; Burtenshaw 2014; Sayer 2014; Guildoyle and Hogg 2015; Castillo Mena et al. 2015; De Leiuen and Arthure 2016; Halperin 2017). While these reflect the spectrum of collaborative, inter-cultural and interdisciplinary exchanges in which

archaeology and archaeological heritage plays a part, the lack of a standardized evaluation framework nonetheless prevents case studies from forming the strong, unified voice (and body of evidence) needed to convert sceptics and enable practitioners to realize the full potential of participatory archaeology.

In this paper, we wish to suggest a robust model, which has the capacity to adapt and to mould to different forms of community-oriented archaeology and heritage, and to be a valuable tool for future participatory heritage projects and their evaluation. We also aim in the near future to test this model further in the research of many of this paper's co-authors.

The problem of evaluation within participatory archaeology and heritage

There is no shortage of material surrounding case studies of participatory practice within archaeology and heritage (e.g. Atalay 2010; Kiddey 2020). However, project facilitators – from academics to practitioners and stakeholder communities – are often poor at evaluating collaborations beyond surface-level data and at sharing 'difficult' information such as areas of conflict or explanations of failures to meet project objectives. This is notwithstanding the efforts of journals such as this one, which encourage authors to reflect also upon failures and challenges within community archaeology and heritage projects. As Ellenberger and Richardson (2019, 81) state:

... often, evaluation reports ignore any areas where impact has not been felt. Are we afraid of sharing failure and projects that did not turn out as we expected? Do neoliberal agendas drive these fears because of a pressured financial environment?

In addition, evaluation rarely assesses impact beyond the (funded) course of an initiative (i.e. it does not return for example two, five or ten years later to assess sustainability or lasting impact - see also Isherwood 2009). Where evaluation does take place, it tends to be piecemeal and is difficult to compare across projects due to lack of standardization in approach (Wilkins 2019), and much of the data (particularly challenges or longer-term outputs) remain private or unpublished. It would therefore be highly advisable to build longer-term and more critical (i.e. reflexive and challenge-, as opposed to achievement-, focused) evaluation into project proposals (Ellenberger and Richardson 2019).

Assessing the social impacts of community projects should be conceived of as a process of analysis and assessment of transformations throughout the course of their development, taking into account the assessment of the positive and negative effects caused by it, which may appear as expected or unplanned results. How to do this, though? Gould (2016) suggests that studying varied case studies of public and community archaeology projects through statistical data alone can be problematic in terms of offering useful comparisons. In addition, practitioners/participants need to capture the data in the first place in order to study and revisit it later. We could take into account different communities, types of heritage and project conditions with a flexible approach alongside the adoption of a standardized evaluation method, which considers how to demonstrate project objectives, via mixed methods, whether qualitatively or quantitatively (Bryman 2015), while allowing for the necessary flexibility that is inherent in all collaborative work.

Certain national funders, such as the National Lottery Heritage Fund (formerly Heritage Lottery Fund) in the UK, offer guidance to grant beneficiaries on how to evaluate their projects (e.g. Heritage Fund 2021) These guidelines are, naturally, open to adaptation depending on the project, which allows for flexibility for example in deciding how to collect data from the project. On the other hand, their connection to specific types of projects, funding, or national frameworks mean that they are unlikely to be used at the international scale. The European Research Council, which funds primarily academic research, employs a self-assessment evaluation model for projects, which is submitted by the principal investigator at the end of the funding period (European Commission 2017). The evaluation includes a flexible approach to defining project achievements, including elements such as ethics, data management, open access and dissemination. There is, however, no area dedicated to critical reflection and neither the data nor evaluation format is made widely available for adaption or reuse in other contexts.

Proposition

We propose a table (Table 1) with key evaluation measures and timescale indicators. This, we feel after extensive discussion and sharing of experiences through our workshop and through the collaborative process of writing this article, offers a best practice model and creates a standardized means of evaluation across participatory archaeology and archaeological heritage projects. The template is not designed for prescriptive use – that is to say, not every project will consider every form of evidence or approach. Rather, the table aims to act as a framework and 'shopping list' through which individual evaluation models can be tailored by linking them to specific project outcomes and objectives. The table explicitly advocates a mixed method approach, suggesting different data collection strategies to be used at different stages before, during and after the project. Importantly, different elements of methods can be used and even combined depending on the project's needs (see also Axinn and Pearce 2006 and Bryman 2015 for detailed overviews and examples of using mixed method approaches in social sciences). Thus, users can select the most relevant aspects for evaluation from the admittedly extensive list in the table, and also consider which evaluative methods from the suggestions given are most appropriate for their project. This will be both facilitated and simplified once the table is transferred online (see discussions in 'Next Steps' below) by providing drop down lists and opt-in/out options to tailor and streamline data input and cross-referencing. Naturally new methods are also likely to be innovated over time. The proposed table and approach also facilitates robust comparisons across the sector. Effectively, we hope that projects can select the sections and measures most relevant to their situation, and that the table thus provides both relative standardization and flexibility.

We have named it the Tully Table after co-author Gemma Tully, who sketched out the first version and its components during a roundtable discussion of public archaeology evaluation during the Spring School in Canale di Tenno in April 2018. After some initial debate, the table took shape relatively quickly during the discussion (Figure 3). It reflects the collective experiences of the authors as practitioners and scholars in this field. We have all tried previously to evaluate the impact and utility of our methodologies, activities and the strategies that we follow and apply in our work. Therefore, the Tully Table is a synthesis, in fact a prototype awaiting further testing in its current form, but nonetheless it has a strong base thanks to our previous experiences and results from working with different kinds of archaeological heritage in different national and regional settings. (For more papers stemming from the workshop and highlighting different examples of our work, see *European Journal of Postclassical Archaeologies*, vol.9 2019).

To ensure clarity, we outline our understanding of the table's column headings and key terms below:

Table column headings:

- 1. **Evaluation category, aims and methods** concern the different components and methods that **may be** relevant to a project's evaluation, depending on the specificities of each project.
- 2. **Potential risks and obstacles** concern elements that may arise during the project (e.g. potential social/cultural conflicts, economic concerns, heritage management issues). These elements are normally considered during project planning and are usually 'flagged' during formative evaluation (see below). It is important to include these elements here so that projects can easily share this data and enhance awareness of the wide range of challenges faced across project types and locations.
- 3. **Quantitative evidence** concerns numerical data linked to each evaluation category that is acquired through counting or measuring (e.g. number of participants, visitors to a museum, total sales by value, views of a website, points on a Likert scale etc.)
- 4. **Qualitative evidence** (including anecdotal evidence) concerns descriptive rather than numerical data (e.g. feelings, perceptions, ideas, personal narratives, visual outputs, beliefs, experiences etc.)
- 5. **Outcomes** are the results of the project in relation to the project objectives. This may include quantitative goals in terms of involving a certain number of participants, through to more qualitative results such as changes in attitudes or expressions of enjoyment. As such it relates to both 3. and 4. on the Tully Table, and is a means of assessing the extent to which espoused outcomes were met in practice.

- 6. **Challenges** acknowledge the perceived difficulties encountered during the project, which may be seen as less successful or even outright failure, such as missing particular goals or encountering unexpected problems.
- 7. **Timescale** concerns the time period in which each element of evaluation took place, ideally reflected by date e.g. 01 January 2020–01 February 2020 or just by month when exact dates are not relevant.
- 8. **Recommendations and new proposals** concern suggestions both for individual projects and the wider sector where relevant, which have arisen from the full experience of evaluating this category.

Table 1 (SEE APPENDIX IN THIS VERSION)

Terms:

Formative evaluation represents work that takes place before the core activities of a project begin – i.e. literature review, discussion with potential partners about the nature of the project, its aims and Figure 3. discussion on the evaluation table during the Spring. Chavarría Arnau (2018) 12 G. TULLY ET AL. methodologies in order to shape these elements and the activities, collaborative structures, desired outputs and so on that will follow. This could take the form of focus groups, surveys, interviews or similar. Formative evaluation therefore shapes the design/planning stage of the project.

Durative evaluation represents the work that takes place during the core phase of the project, i.e. during a community excavation, participatory museum project, oral history documentation, official consultation etc. This could take the form of elements such as focus groups, participant interviews, surveys, data collection from event/online engagement or similar. Durative evaluation therefore records outcomes/feedback on the primary activities/outputs of the project during its 'active' phase.

Summative evaluation represents work that takes place after the core activities of a project are over (e.g. an excavation campaign ends). This could take the form of focus groups, surveys, interviews, ongoing evaluation of engagement with project outputs such as online resources, sales of related products/books etc. Summative evaluation has no strict 'end-date' and can take place weeks, months and even years after the core activities of a project have been completed in order to assess the long-term impacts of a project.

Next steps

To follow-up, several of the co-authors of this paper aim to apply the proposed table to their own participatory projects, and to report on the table's effectiveness. It may be that these researchers and practitioners propose yet more modifications to the table, but we see this as a fluid and expected part of the process. Likewise, we invite others to test the table in their own work and to offer feedback. One of the co-authors, Alexandria Chavarria, has already piloted the Tully Table during the participatory research Summer Schools that took place from 2014 to 2019 across a number of small villages in the province of Trento, Italy. The goals of the project were to:

- 1. gain better knowledge of the historical landscapes and architectures of the case study villages in order to develop future projects based on sustainable economic development (mainly through tourism but also through specific agricultural methods and rural products),
- 2. enhance the role of archaeological heritage in social cohesion and as part of more attractive activities for schools.

The project started before the discussions of the 2018 Spring School, and Chavarria and her team had already been developing a means of evaluating the work which incorporated some of the elements included in the final table. However, being able to use the Tully Table systematically meant that the results became more clear and could be better organized by output and theme. Chavarria and her team did not experience any challenges or problems in using the table to organize their evaluation, and even built an explicatory scheme (Figure 4a&b) to explain the results to the participating communities.

Although the current Covid-19 pandemic has put many participatory projects on hold for the time being, it is expected that more of the co-authors will use and report upon the Tully Table in the coming years, as the world slowly reopens and it becomes more possible to work together and in person with communities and with each other.

If the new evaluation format is to be available freely, we also need to address investigation into data storage and methods for disseminating results. Creating an accessible and centralized resource through an online hub that enables consistent archiving and comparison between project evaluations and includes a library/archive of results is also under discussion. Any data storage also has to consider ethical requirements such as the protection of privacy of participants, ensuring that consent is given for any data stored. Institutional ethical guidelines (for example Institutional Review Boards in American universities), and local legal requirements such as the EU's General Data Protection Regulation naturally have to be observed and followed. While projects need to build longer-term evaluation into workflows from the start, such a resource may

help in terms of the challenges that funding and staff change pose, as project facilitators alongside other contributors (including stakeholders) could continue to update/assess projects remotely over time. Grantgivers to community archaeology initiatives may even adopt (and perhaps adapt) it as a more standardized and fit-for-purpose way to measure the effectiveness of the projects that they fund.

Figure 4. a&b Alexandra Chavarria's explicatory scheme to help evaluate community heritage projects. Figure 4a shows the original Italian, and 4b the English translation

This paper is only the first step in developing a systematic evaluation process, and the authors expect to see the table evolve and refine over time, especially following attempts to test the evaluation measures in a wider range of projects. Together, alongside the wider community archaeology and heritage network of practitioners, scholars, volunteers, traditional owners, grant-givers and decision-makers, we hope to refine the Tully Table. This will allow us (as a community) to address issues surrounding the lack of comparable evidence and clear evaluation methodology which continue to hinder the universal acceptance and adoption of participatory practice in all archaeology and archaeological heritage management work.

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Disclosure statement

No potential conflict of interest was reported by the author(s).

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Table 1. Evaluating Participatory Practice in Archaeology: Proposal for a Standardised Approach - Evaluation 'Tully' Table

| 1. Evaluation category, aims and methods | 2. Potential risks and obstacles | 3. Quantitative evidence | 4. Qualitative evidence | 5. Outcomes | 6. Challenges | 7. Timescale | 8. Recommendations and new proposals |
|--|---|--|--|---|---|---|--------------------------------------|
| Socio-economic, cultural and political context Aim: to evaluate the background/ capacity of the archaeological team and the geopolitical, socioeconomic and cultural context of the project Method: analysis of socioeconomic, political and cultural metrics from local to international scales with special reference to the role of culture and heritage in public policies | List potential risks and challenges considered before work begins | Formative Durative | Formative Durative | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Formative (insert dates) Durative (insert dates) | |
| Stakeholder mapping/ stakeholder network analysis Aim: To provide essential baseline data connected to project objectives – must be repeatable over the course of the project to assess change Methods: e.g. interviews, questionnaires, focus groups, mind maps, drawing tasks (in person and online) | List potential risks and challenges considered before consultation/data collection begins | Formative Durative 1 Durative 2 and so on (this may be carried out multiple times) Summative 1 Summative 2 and so on (this may be carried out multiple times, ideally immediately at the end of the project and at least 6 months and 1 year later. 2, 5, 10 year reviews desirable. | Formative Durative 1 Durative 2 and so on (this may be carried out multiple times) Summative 1 Summative 2 and so on (this may be carried out multiple times, ideally immediately at the end of the project and at least 6 months and 1 year later. 2, 5, 10 year reviews desirable. | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Formative (insert dates) Durative 1 (insert dates) Durative 2 and so on (insert dates) Summative 1 Summative 2 and so on (insert dates) | |

| Perceptions studies Aim: As above Methods: As above - adaptable to include elements such as perceptions relating to project theme/ site visits/ museum visits/visitor experience/textual analysis/ ethnographic interviews or observations/visual analysis etc. | List potential risks and challenges considered before consultation/data collection begins | Formative Durative 1 Durative 2 and so on (this may be carried out multiple times) Summative 1 Summative 2 and so on (this may be carried out multiple times, ideally immediately at the end of the project and at least 6 months and 1 year later. 2, 5, 10 year reviews | Formative, Durative, Summative | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates perception work took place | |
|---|---|---|--------------------------------|---|---|--|--|
| Metrics: events, online and media Aim: To demonstrate participant numbers/event outcomes/ project's online/ social media presence and chart the development of independent/spin-off websites/online initiatives/ press narratives (including imagery) over time Methods: Statistical, textual, comparative, observational analysis (including responses to surveys, focus groups, comments, readership data etc.) | List potential risks and challenges considered before consultation/data collection begins | desirable. Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates activities took place and data collection period | |

| Formation of associations/ groups Aim: Document formation of new social and personal networks as well as new inter-/multi-disciplinary partnerships Methods: Statistical, textual, comparative and observational analysis | List potential risks and challenges considered before consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates of key meetings and decisions | |
|---|--|--------------------------------|--------------------------------|--|--|---|--|
| Training Aims: Document number and type of training carried out (for volunteers as well as 'professionals') Methods: Statistical, textual, comparative and observational analysis | List potential risks and challenges considered before consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates training took place | |
| Funding and economic impact Aim: Document indicators of changing public and private support (i.e. donations/crowd sourcing, new finances -local to international level- for project area/sector and demonstrate economic change (e.g. tourism growth, new industry, agricultural innovation, job creation) Method: Statistical, textual, comparative and observational analysis | List potential risks and challenges considered before consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates of key funding decisions/ supporting/ completion of campaigns etc. | |

| Policy change Aim: Demonstrate impact on policy from organisational to international level Methods: Statistical, textual, comparative and observational analysis | List potential risks and challenges considered before active consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates of key meetings/ decisions and the publication of new policy documents | |
|---|--|--------------------------------|--------------------------------|--|--|---|--|
| Reputational impact Aim: Demonstrate wider project influence (e.g. adoption of methods by others/evidence of replicability, invitations to speak at public/academic events etc.) Method: Statistical, textual, comparative and observational analysis | List potential risks and challenges considered before consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates of talks, announcements, development of new initiatives etc. | |
| Aim: demonstrate role in resolving conflicts/finding trade-offs/solutions Method: Assess conflicts between stakeholders as emerging from mapping/ perceptions studies, monitor project's role in ameliorating conflict through all relevant means (e.g. formation of associations, new initiatives/resources, relevant statistical, textual, visual, observation analysis) | List potential risks and challenges considered before consultation/data collection begins | Formative, durative, summative | Formative, durative, summative | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates of key meetings, decisions and new documentation/ actions/policies (citing sources where relevant) | |

| Environmental indicators Aims: Document improvements to wildlife, landscape, ecosystems services, management practice in agriculture etc. Method: Statistical, textual, comparative and observational analysis (e.g. ecological surveys, wellbeing indicators, vandalism, water use etc.) | List potential risks and challenges considered before consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates and sources of relevant data | |
|---|--|--------------------------------|--------------------------------|--|--|---|--|
| Knowledge exchange Aim: Document new information gained by different participants and its impact (this may overlap with other categories, e.g. development of associations, changing behaviour etc.) Method: Statistical, textual, comparative and observational analysis | List potential risks and challenges considered before consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates and sources of data collection initiatives and subsequent outcomes | |

| Disciplinary change Aim: Demonstrate adoption of new/shifting methods (within archaeological teams, including new professionals with expert profiles on participation and across stakeholder interests) Methods: Statistical, textual and comparative | List potential risks and challenges considered before consultation/data collection begins | Durative and Summative only | Durative and Summative only | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates of key meetings, decisions and new documentation/ actions/policies (citing sources where relevant) | |
|---|--|---|---|--|--|---|--|
| Outputs (this may overlap with other categories) Aims: Document project outputs, type and number (e.g. books, digital tools, gamification) Methods: Statistical, textual, comparative and observational analysis and feedback on outputs | List potential risks and challenges considered before consultation/data collection begins | Durative – to show collaboration in development of outputs Summative | Durative – to show collaboration in development of outputs Summative | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates and sources of data | |
| Sustainability Summary Aim: After each key project evaluation phase (as decided by the project team) assess sustainability indicators and lessons for the future Methods: Statistical, textual, comparative, visual, observational | List potential risks and challenges considered before consultation/data collection begins | Phase 1 Phase 2 etc. | Phase 1 Phase 2 etc. | Overview of key positive findings linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Overview of key challenges/ conflicts linked to information presented in columns 2, 3 and 4, plus additional personal reflection where relevant | Dates and sources of data | |

| Additional information, thoughts and comments | | | | |
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